

Milwaukee Water Works

For release Friday, May 1, 2009

Contact Cecilia Gilbert, Department of Public Works Communications Manager, (414) 286-3261

Carrie M. Lewis, Superintendent, Milwaukee Water Works, (414) 286-2801

Celebrate National Drinking Water Week with a Cold Glass of Milwaukee Water

The first week in May is Drinking Water Week, time to publicize the value of America's tap water service. The Milwaukee Water Works is promoting the bargain of a gallon of clean, safe high quality water.

Milwaukee's drinking water is a great value. 5.8 gallons cost one cent. One gallon costs \$0.001724, or less than 0.2 of one cent. Bottled versus tap is a personal choice. Bottled water, sold for \$1.25 for 16 ounces, costs \$40.00 a gallon. Wash and refill your bottle at the tap.

Top 10 Reasons to Fill Up With Milwaukee Water

- Freshly treated and delivered 24/7 to home, school, and work
- A great value: five gallons cost only one cent.
- Undergoes more testing than professional athletes
- It's good for your body.
- Drinking Milwaukee water is refreshing. It's already pure -- refill your bottle at the tap.
- Five out of five dentists recommend fluoride for their patients who drink water.
- Feels great in a hot bath or a cold shower
- The clear choice of firefighters
- No carbs or calories. Go ahead and *supersize* it
- Free refills at all participating restaurants, bubblers, and faucets

The Milwaukee Water Works invested \$210 million in treatment and distribution systems in the past decade to ensure high quality drinking water. The City of Milwaukee-owned utility is recognized by the U.S. Environmental Protection Agency as a leader in providing high quality drinking water and monitoring water quality. Milwaukee's drinking water quality meets all state and federal health standards.

The Milwaukee Water Works treats Lake Michigan water with a multiple-step process that removes illness-causing microorganisms and contaminants. The water is disinfected with ozone, a highly reactive gas that destroys microorganisms, removes taste and odor, and reduces byproducts from chlorine disinfection. Coagulation, settling, and biologically active filtration remove additional particles. Fluoride is added for dental health. Final chloramine disinfection ensures safe drinking water throughout the distribution system and at consumer faucets.

The Milwaukee Water Works serves the City of Milwaukee, Brown Deer, Butler, Franklin, Greendale, Greenfield, Hales Corners, Menomonee Falls, Mequon, New Berlin, Shorewood, St. Francis, Thiensville, Wauwatosa, West Allis, and West Milwaukee.

Only Tap Water Delivers public health protection, fire protection, support for business and research, and overall quality of life.

841 N. Broadway
Zeidler Municipal Building
Room 409
Milwaukee, Wisconsin 53202
www.water.mpw.net

Safe, Abundant Drinking Water.